

"At Diehl, we combine tradition with innovation to provide **sustainable solutions** for our customers."

MAKE IT WORK SMARTER



Business Development Manager (m/f)

These are your tasks:

Campus Goes Global - Business Development Manager

Shape the Future of Training & Business Development

Join our dynamic team at Diehl Metering and drive the expansion of the Global Campus program within France's sales region, covering Latin America, Southern Europe, and the French overseas islands. Play a key role in shaping the future of business development and training, all while enjoying a flexible work model blending remote and on-site collaboration at our St-Louis premises, in Alsace, France. Make a tangible impact in a growing, innovative environment.

Key Responsibilities:

- Campus Structure Development: Establish and localize SR2 Campus structures, build trainer networks, and ensure successful campus training sessions
- Marketing & Event Management: Design and execute targeted marketing campaigns and organize engaging events to promote training and generate leads
- Content Creation & Update: Collaborate with SBU, BD, Sales, and Marketing teams to develop and continuously enhance training content for utilities and partner programs
- Sales Support & Market Intelligence: Provide market insights, support business development & partnerships, and generate content for market intelligence tools

Who we are looking for:

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- A motivated self-starter with a passion for business development and educational content creation
- Someone with excellent communication skills who can engage with diverse teams and cultures
- A proactive thinker who thrives on problem-solving and embraces change with adaptability
- A team player eager to learn and grow in a collaborative environment
- A flexible candidate comfortable with occasional travel and dynamic work settings

Skills & Expertise:

- Project Management: Strong organizational skills, able to manage multiple tasks independently
- Digital Proficiency: Experience in creating educational videos/webinars and using digital tools for content management
- Marketing & Communication: Ability to craft effective campaigns and communicate across diverse audiences
- Sales Support & Market Intelligence: Understanding of sales processes and expertise in analyzing market trends
- Languages: Fluent in English & French (additional languages are a plus!)

Work location: Saint-Louis, Grand-Est, France

Job Level: Professional

Working mode: Hybrid working

Working time: Full time

Employment contract: permanent

Division: Diehl Metering

Start: 01/06/2025

- Adaptability & Problem-Solving: Respond to unplanned changes in training content or event logistics with flexibility and a solution-oriented mindset

These are your potential benefits



Professional and personal development



Flexible working hours



Company pension



Canteen



Employee events

Achieve what matters, with Diehl.



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