

Expansion course – seizing global opportunities

At the end of last year, the newly established company Diehl Electronic Components (DEC) started operations in Wuxi, China as Sales Office & Warehouse within the strategic business field Diehl Metal Applications.

The strategic business field Diehl Metal Applications is covering the whole value chain from sophisticated stamping products, total and selective surface plating of 3D parts and strip to metal-plastic compound systems. In this context Diehl Metal Applications is one of the largest European automotive suppliers for stamped, plated and overmolded products. Now, with the foundation of DEC – located in Wuxi (Jiangsu) – Diehl Metal Applications sets the local footprint in China. DEC is engaged in supporting its global and local partners in the Chinese and Asian markets through continuously providing high-quality products with competitive prices and high service. In the mid-term, DEC is to grow further and produce the entire value chain directly on site. "In the future, we want to be even more agile and serve the local market directly from the region," explains Dieter Landgraf, Divisional Board Member Operations and CEO business field DMA. "In this way, we can ensure even better access to our customers and suppliers."

The company follows up German manufacturing traits: High-Technology, High-Quality and Long-Durability. All the products are based on international production standards (e.g. IATF), possess complete qualification certificates and enjoy a wide recognition in the world.

The DEC team is looking forward to creating long term and good relationships with all business partners.

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About Diehl Metall:

Diehl Metall is a Corporate Division of the Diehl Group founded in 1902 (sales: 3.6 billion euros, employees: 17,557) and has its headquarters in Röthenbach a.d. Pegnitz near Nuremberg. The company offers a broad spectrum of innovative products and technologies in the area of metal processing. In a global production network with locations in Europe, Asia, South America and the US, Diehl Metall develops application-oriented solutions for international customers.

The company assumes responsibility in the area of climate and resource protection, and places great value on recyclable alloys and composite materials. To fulfil this responsibility, Diehl Metall relies on technically optimized production processes and directs its innovation activities toward future trends.