

Diehl Metering

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Diehl Metering highlights its vision and mission to address the world's most pressing challenges

Following a realignment of its brand positioning, Diehl Metering has released three short videos to bring to life the world's most pressing challenges, as well as its vision and mission. The company's ambition is to become a catalyst for change by empowering people everywhere to shape a more sustainable future together.

As leading provider of smart metering solutions, Diehl Metering has always worked to bring continual improvements to the way energy and water networks work. In so doing, it has enabled utilities to benefit from greater efficiency, reduced waste and more sustainability. Now, the company wants to go further.

Challenges we all face

Today, the world is facing unparalleled challenges such as climate change, overpopulation and resource scarcity. By 2050, there will be more people on the earth than ever before, and our consumption of water and energy is expected to reach all-time highs. Heating and cooling are currently responsible for 50% of energy-related greenhouse gas emissions, and water loss through Non-Revenue Water is a growing problem, especially in developing countries. These are some of the major challenges that concern all of us – and are of particular relevance to Diehl Metering.

A vision to involve everyone

In the light of these pressing issues, Diehl Metering has established a vision to shape a better future. The company believes it can make a real difference to people's lives by putting its customers, employees and local communities in control of their actions.

Diehl Metering's vision is for everyone to contribute to sustainability, in every sense of the word. To realize this vision, the company will continue designing and pioneering tools to help its customers bring new efficiencies to their networks. It will keep creating new opportunities for its team members to grow and express themselves. And it will increase its efforts to enable a more responsible use of natural resources for people all over the world.

By empowering people everywhere to take control of water and energy and be more efficient, it aims to help them contribute to sustainability. This is its vision for a better future for all.

A mission centered on sustainability

Diehl Metering's vision is supported by a new brand mission, organized around three major pillars: Customer satisfaction comes first; Our people drive us; and Responsibility is our duty.

Through these guiding principles, Diehl Metering enables its customers to create enduring value for their business and for the environment. It gives its teams opportunities to innovate and to make a real difference to people everywhere. And it provides communities with the means to manage water and energy more economically and more responsibly.

Empower a sustainable future

With its new brand positioning, Diehl Metering has adopted a wider, more inclusive approach, taking into account the global challenges affecting all of us. It has created a vision to go beyond its own efforts and actively involve more and more people in building a better future together. And to make this happen, the company has enriched its mission to create lasting and responsible value for its customers, its people and the planet.

To underline these changes, the company has adopted a new brand claim, "Empower a sustainable future", affirming its ambition to be a catalyst for change and to help everyone to contribute to a better world.

Watch the Challenges video

<https://www.youtube.com/watch?v=St4fcxhIiDU>

Watch the Vision video

<https://www.youtube.com/watch?v=2VTf8BZyZyA>

Watch the Mission video

<https://www.youtube.com/watch?v=VktZLQzQmmQ>

About Diehl Metering

Diehl Metering is a worldwide leader in the design, manufacture and supply of smart metering solutions. With over 150 years of experience, we empower utilities, municipalities and industries to take control of their infrastructures, bringing new efficiencies to the way they manage water and energy.

Our extensive range of services and solutions includes data-driven insights, IoT connectivity, fully-flexible software, and seamless intelligent metering. We also utilise artificial intelligence to boost performance and deliver cost savings for our customers.

Headquartered in Germany, we are a family-owned business with an international reach. We are proud to maintain our founding principles of quality, reliability and customer proximity while proactively shaping a better future for our customers and the communities they serve. Our approach is to think global and act local. By anticipating trends and remaining agile, we adapt and develop our strategy with our customers and for them.

In supporting their long-term growth, we also contribute to the sustainability of the planet, crafting innovations that enable our customers to make ever better use of the natural resources we all rely on.