

Diehl Metering

Press release, 2021.07.06

## **Annette Geuther succeeds Jean-François Marguet as CSO of Diehl Metering**

After over 30 years of service to Diehl Metering, Jean-François Marguet will take a well-deserved retirement. His successor as Chief Sales Officer will be Annette Geuther, who brings a wealth of experience in international sales management to the Diehl Metering corporate division. She will assume her responsibilities effective July 1 2021. Jean-François Marguet will act in an advisory capacity, handing over important key accounts until his retirement on October 31, 2021.

### **Three decades of commitment**

Jean-François Marguet joined the company in 1988 when it was known as Sappel. In 2004, he took up the role of President of the Diehl Metering S.A.S business unit in Saint-Louis, France. When Diehl Metering became a corporate division in its own right in 2010, he was appointed head of product management, sales and marketing as a Member of the Division Board. One of his most significant achievements was helping to realign the Diehl Metering division, when he laid down the foundations for the successful marketing and sales of new business models.

### **An international vision**

Annette Geuther, a graduate of the University of Leipzig, joins Diehl Metering following a number of years working in executive sales and strategy positions in the IT and Telecom industries across the globe. Mrs. Geuther's career spans companies such as Siemens, Nokia Siemens Networks, a startup in the USA, and ADVA Optical Networking. Most recently, she was Vice President Market Development at Colt Technology Services, responsible for driving innovative go-to-market and partner ecosystem strategies including the co-creation of new, customer-led solutions. Her experience is a good fit with the digital transformation challenges Diehl Metering's clients and partners are facing today.

"The entire Diehl Metering Division Board would like to thank Jean-François Marguet for his years of dedication and commitment to our company", said Diehl Metering CEO Dr. Christof Bosbach. "His contributions have helped us expand into new markets, and we wish him a long and enjoyable retirement.

We would also like to welcome Annette Geuther to Diehl Metering and the Division Board, and look forward to the contributions Mrs. Geuther will make to our business. We are committed to expanding Diehl Metering's market differentiation and success, and this appointment is key to achieving our goals."

### **About Diehl Metering**

Diehl Metering is a worldwide leader in the design, manufacture and supply of smart metering solutions. With over 150 years of experience, we empower utilities, municipalities and industries to take control of their infrastructures, bringing new efficiencies to the way they manage water and energy.

Our extensive range of services and solutions includes data-driven insights, IoT connectivity, fully-flexible software, and seamless intelligent metering. We also utilise artificial intelligence to boost performance and deliver cost savings for our customers.

# DIEHL

## Metering

Headquartered in Germany, we are a family-owned business with an international reach. We are proud to maintain our founding principles of quality, reliability and customer proximity while proactively shaping a better future for our customers and the communities they serve. Our approach is to think global and act local. By anticipating trends and remaining agile, we adapt and develop our strategy with our customers and for them.

In supporting their long-term growth, we also contribute to the sustainability of the planet, crafting innovations that enable our customers to make ever better use of the natural resources we all rely on.